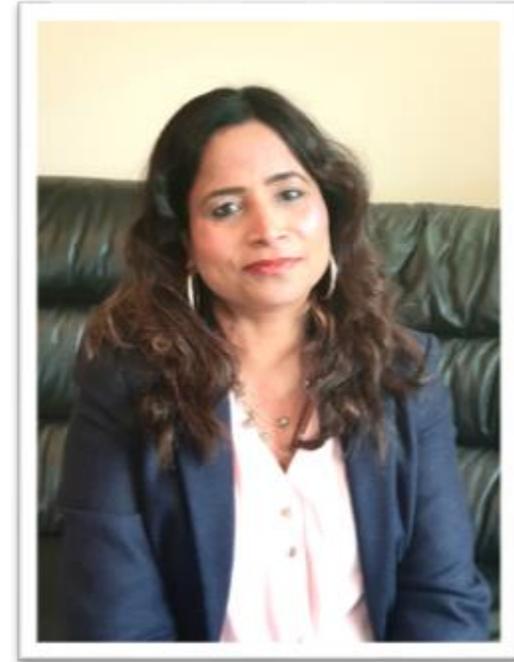


# INVEST CONNECT MARKETPLACE

INVEST WITH PURPOSE, CONNECT  
FOR SUCCESS

We Connect Investors, Business Owners &  
Professional Services in a thriving  
Marketplace



**Ninika Nanda**  
Founder  
Invest Connect Marketplace



**Rita**  
Innovation,  
entrepreneur



**Darren**  
Technology  
Consultant



**Caroline,**  
Brand  
Strategist



**Simon**  
Investor

**Mentor**



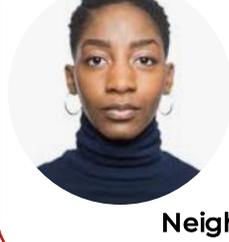
**Stephen**  
Investor



**Riya**  
Strategist



**Steve**  
Investor

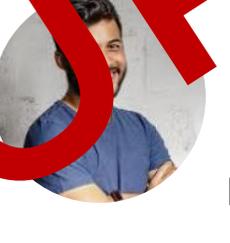


**Kiara**  
Fund  
manager

**Neighbourhood**



**Kelly**  
Innovation,  
Entrepreneur

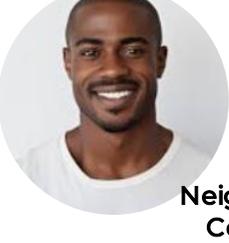


**Dan**  
VC Advisor

**UNI  
FRIEND**



**Monika**  
Innovation  
Entrepreneur



**Derek**  
Legal Service  
Consultant

**Neighbourhood  
Community**

**OUR STORY**

# WELCOME TO INVEST CONNECT MARKETPLACE



**Who We Are:** NINIKA NANDA, FOUNDER



**Our Mission:** Connecting Investors, Entrepreneurs, and Service Providers Seamlessly in a thriving Marketplace.



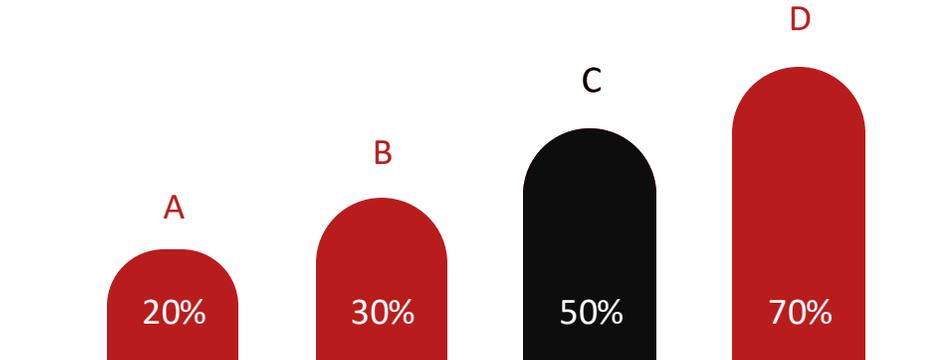
**Our Vision:** To become the leading global platform that transforms the investment ecosystem by connecting opportunities, enabling collaboration, and unlocking the full potential of businesses and investors, fostering a thriving economy for all stakeholders.

INVEST WITH PURPOSE, CONNECT FOR SUCCESS

## Poll Question:

"What percentage of startups fail within the first five years due to lack of funding?"

## Options:



## Correct Answer:

50% (This highlights the significant challenge of securing funding and sets the stage for Invest Connect Marketplace's relevance.)



FSB (Federation of Small Businesses)



ONS (Office for National Statistics) data



British Business Bank research

# ADDRESSING KEY CHALLENGES IN FUNDING AND INVESTMENT



## For Investors:

Difficulty finding credible, high-potential opportunities.



## For Startups:

Challenges in accessing the right funding and mentorship.



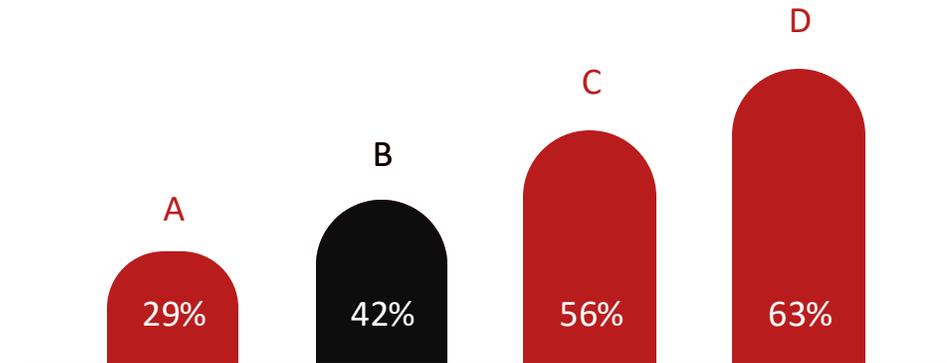
## For Service Providers:

Limited access to a targeted client base needing their expertise.

## Poll Question:

"What percentage of small businesses report that access to funding is their top obstacle?"

## Options:



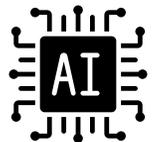
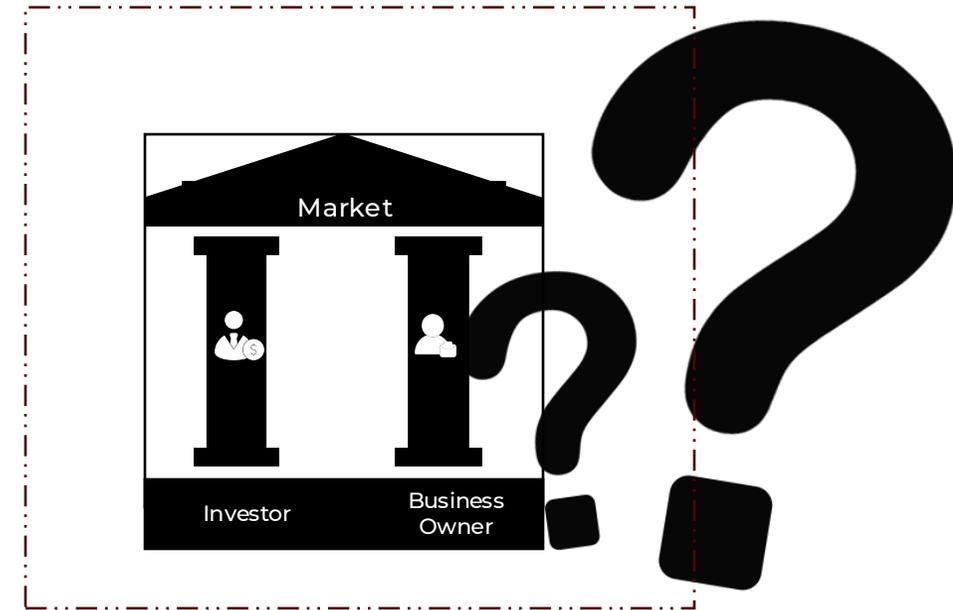
## Correct Answer:

42% (This statistic emphasizes that access to funding is a primary barrier, illustrating the critical need for solutions like Invest Connect Marketplace.)

# DIFFERENTIATOR



## MARKET



# WHY CHOOSE INVEST CONNECT MARKETPLACE?

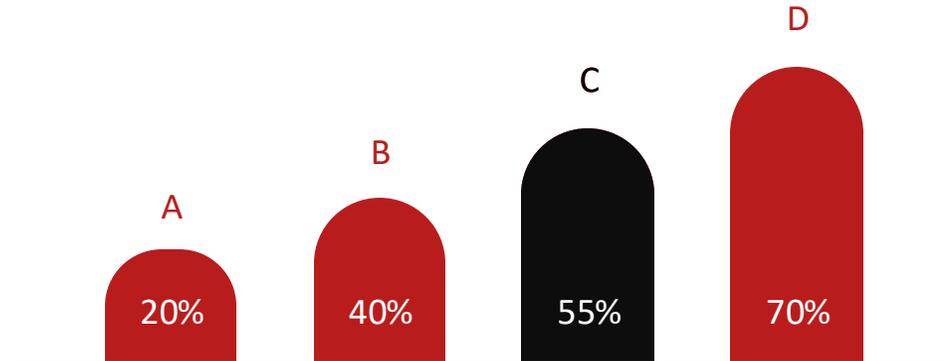
-  AI-Driven Real-Time Data Insights
-  Personalized Experience
-  Global Accessibility
-  360-Degree Support Ecosystem
-  Collaborative Community Platform
-  Smart Due Diligence Tools
-  Seamless Integration
-  Scalable Solutions for SMEs and Startups
-  Business Performance Dashboards
-  Secure and Transparent Transactions

Many more

## Poll Question:

"What percent of investors say they struggle to find credible, growth-oriented businesses?"

## Options:



## Correct Answer:

55% (This supports the idea that investors also face challenges in discovering quality investments, reinforcing the mutual benefits of Invest Connect.)

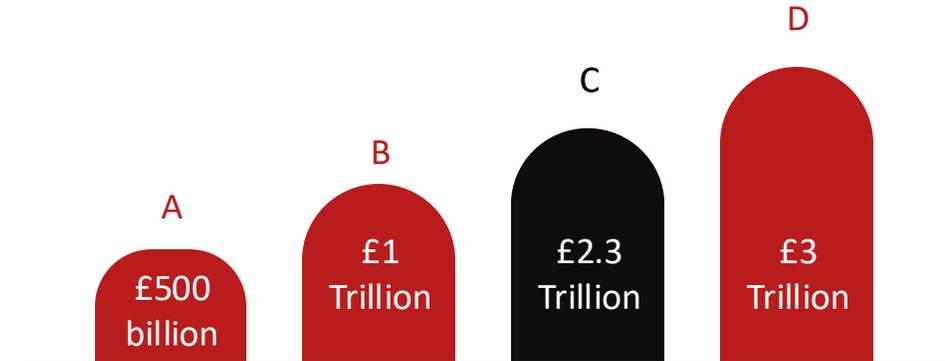
# A MARKET PRIMED FOR INNOVATION



## Poll Question:

"What is the estimated size of the UK SME market?"

## Options:



## Correct Answer:

£2.3 trillion (This showcases the market potential and indicates why this sector is ripe for an innovative marketplace like Invest Connect Marketplace.)



Early Traction



Need for Innovation



Synergy Exploration

# OUR CONSUMERS



Many more

# JOIN US IN BUILDING THE FUTURE OF INNOVATION

**Our Vision:** A global leading platform in Funding & Innovation space i.e Marketplace.

## Our Team:



Ninika Nanda,  
Founder, CEO & CPO



Dr Sukanta Jena,  
Business Advisory



Myriam Hofri,  
Business Advisory



David Appleton  
Finance, Advisory



Ashutosh Tripathy  
Data & IT, Advisory

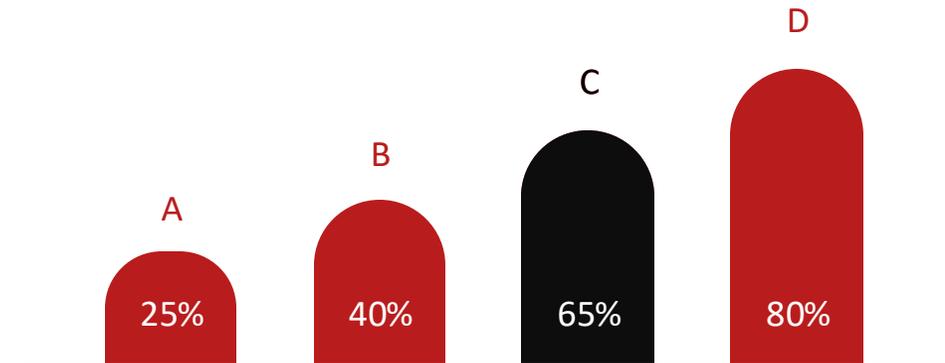


Tiffany Nana Afua Appiah  
Digital Engagement Specialist

## Poll Question:

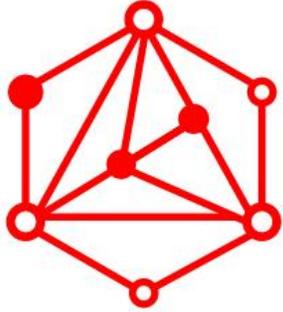
"What percent of investors are interested in using platforms that simplify connections with entrepreneurs and service providers?"

## Options:



## Correct Answer:

65% (This reinforces the demand for streamlined platforms, validating Invest Connect Marketplace's mission and future potential.)



# INVEST CONNECT MARKETPLACE



*Thank You!*

Women Of Fintech

# THANK YOU

