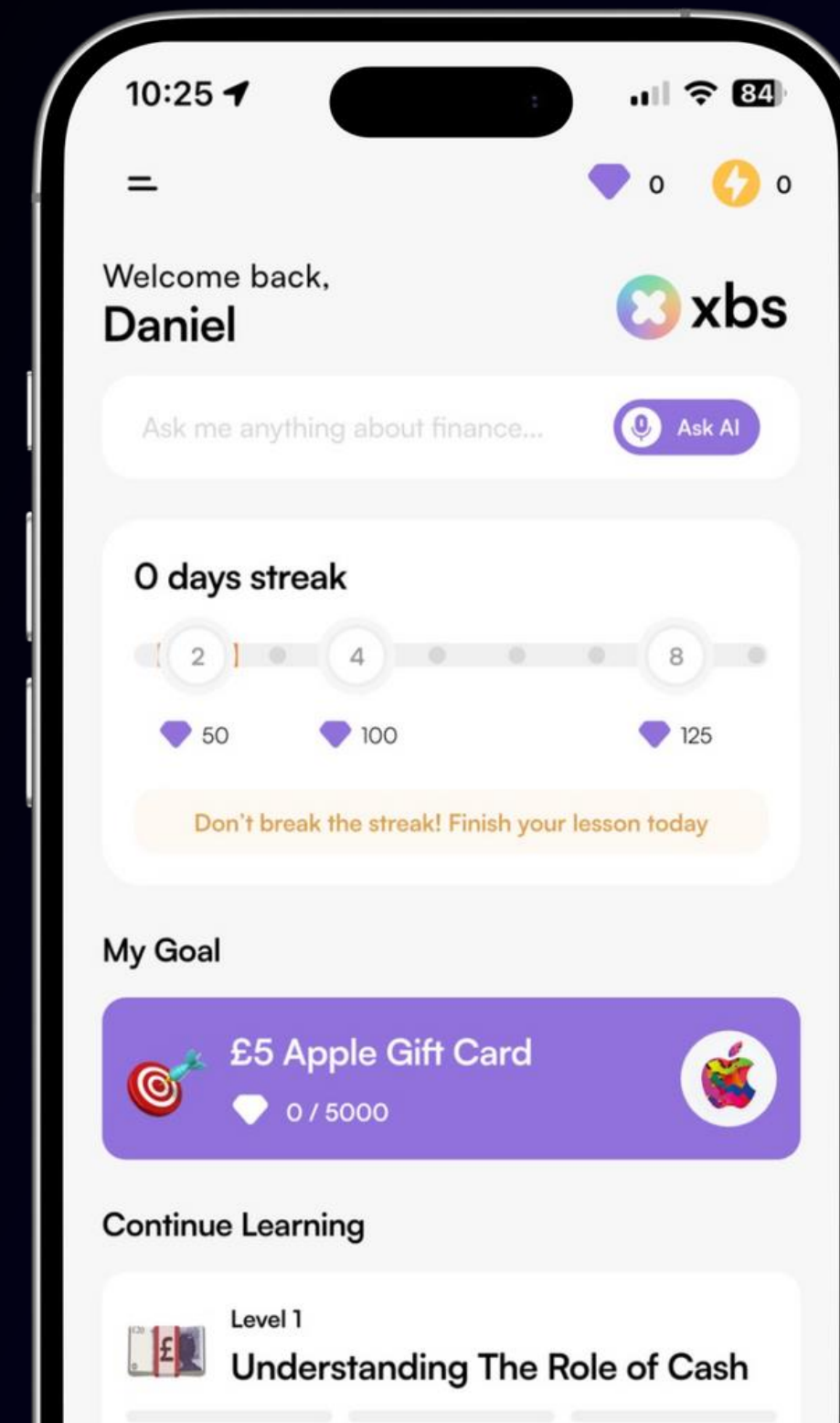


doshi

Money confidence for everyone, every day.





We empower banks to transform financial education into gamified,
engaging experiences that build money confidence



**57% of adults feel
overwhelmed by
financial decisions**



**68% of adults expect
their bank to offer
better financial
education**



Why financial education **fails** today.



One size fits all



Lack user
engagement



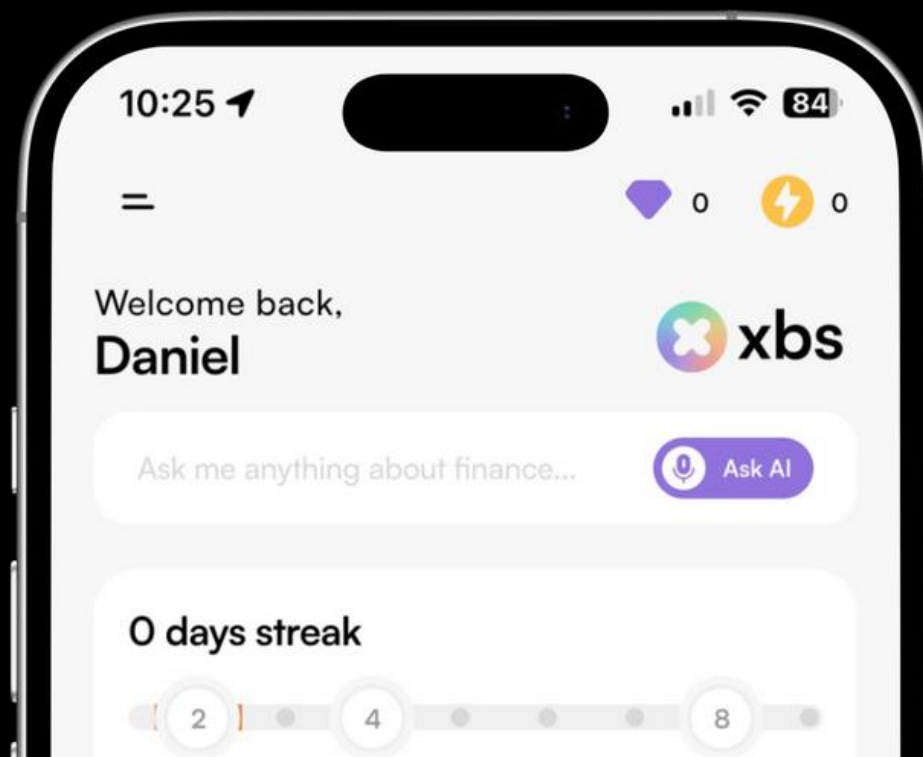
Low perceived
ROI

What if financial education drives **real value
to your banks and your customers?**

Doshi: your shortcut to embedded financial education

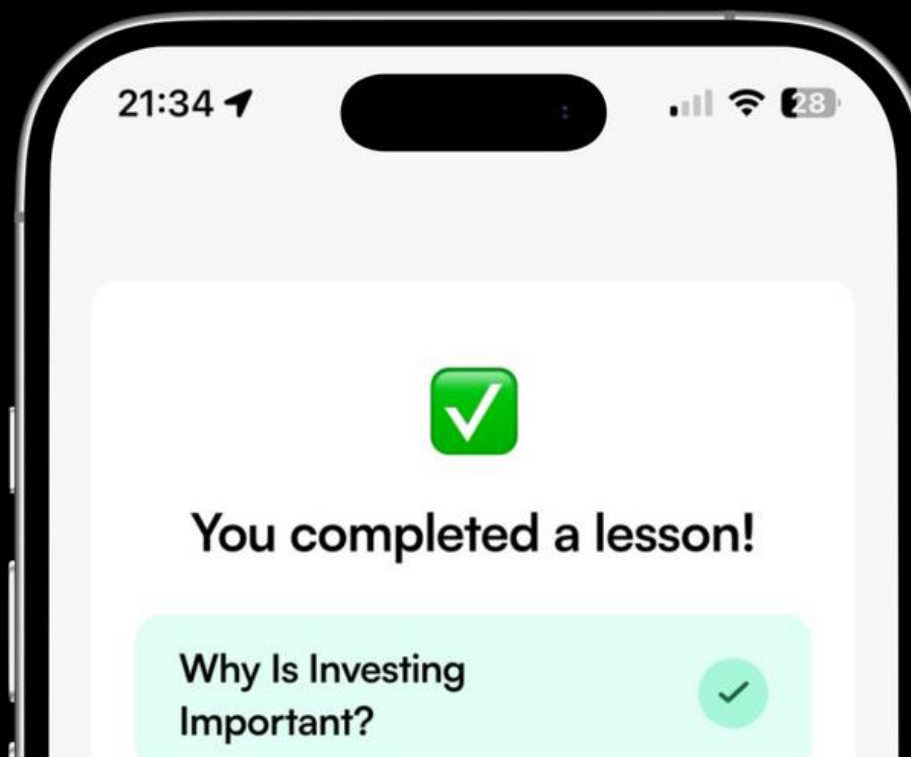
01

Personalised



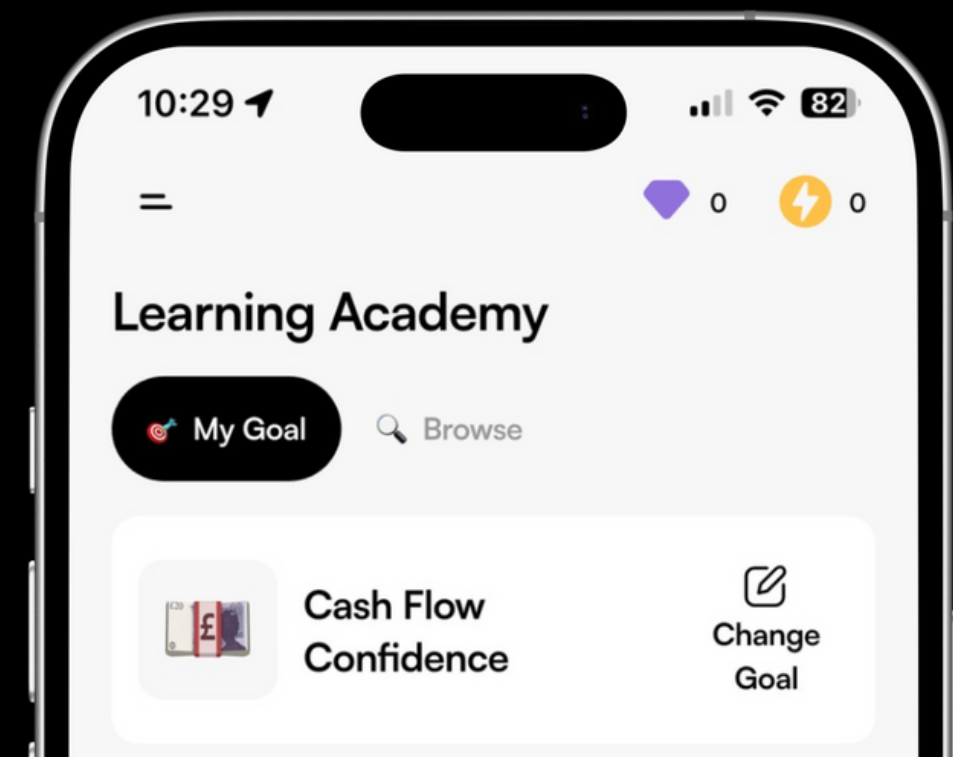
02

Engaging

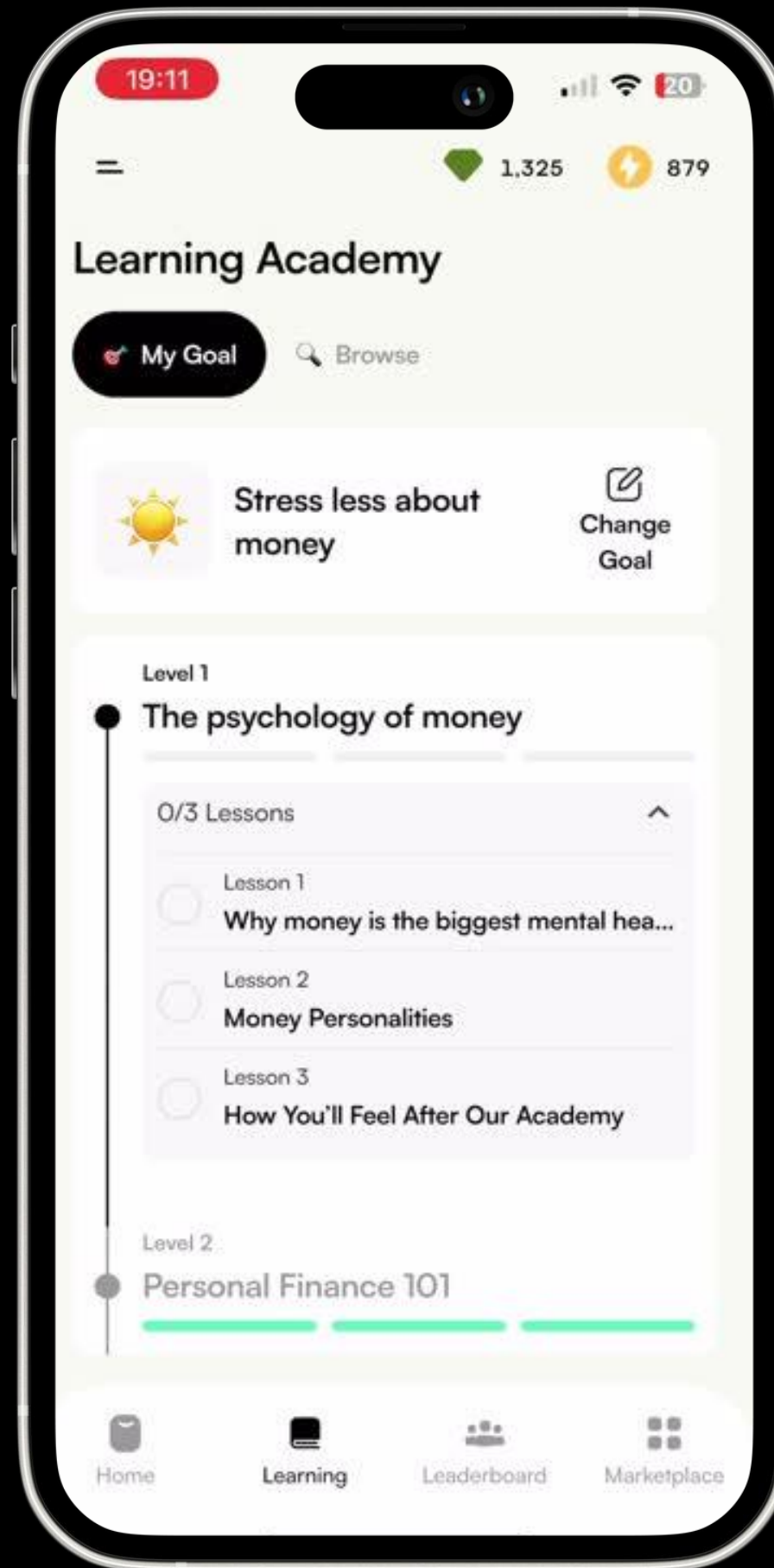


03

Embedded



01 Personalised



Curated learning content, actions and tutorials that help customers achieve their financial goals

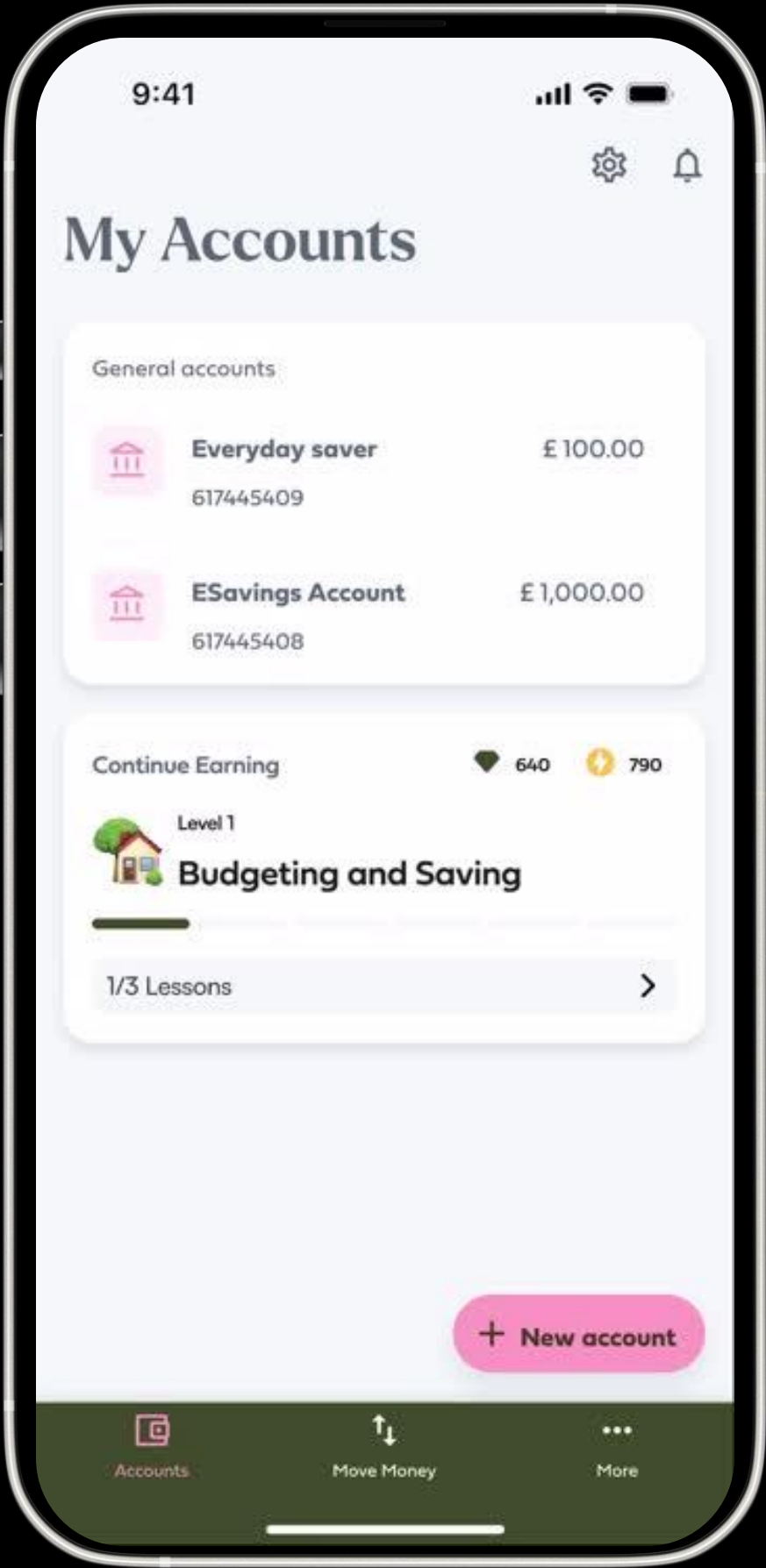
02 Engaging



Users earn points and redeem rewards for completing quizzes, missions and milestones.

03

Embedded



Your gamified content,
embedded in your banking app

A man and a woman are smiling and looking at a smartphone together. The man is wearing glasses and a yellow patterned shirt over a white t-shirt, and is holding a light green cup. The woman is wearing a blue shirt over a white t-shirt and is also holding a light green cup. They are in a warm, indoor setting, possibly a kitchen or living room.

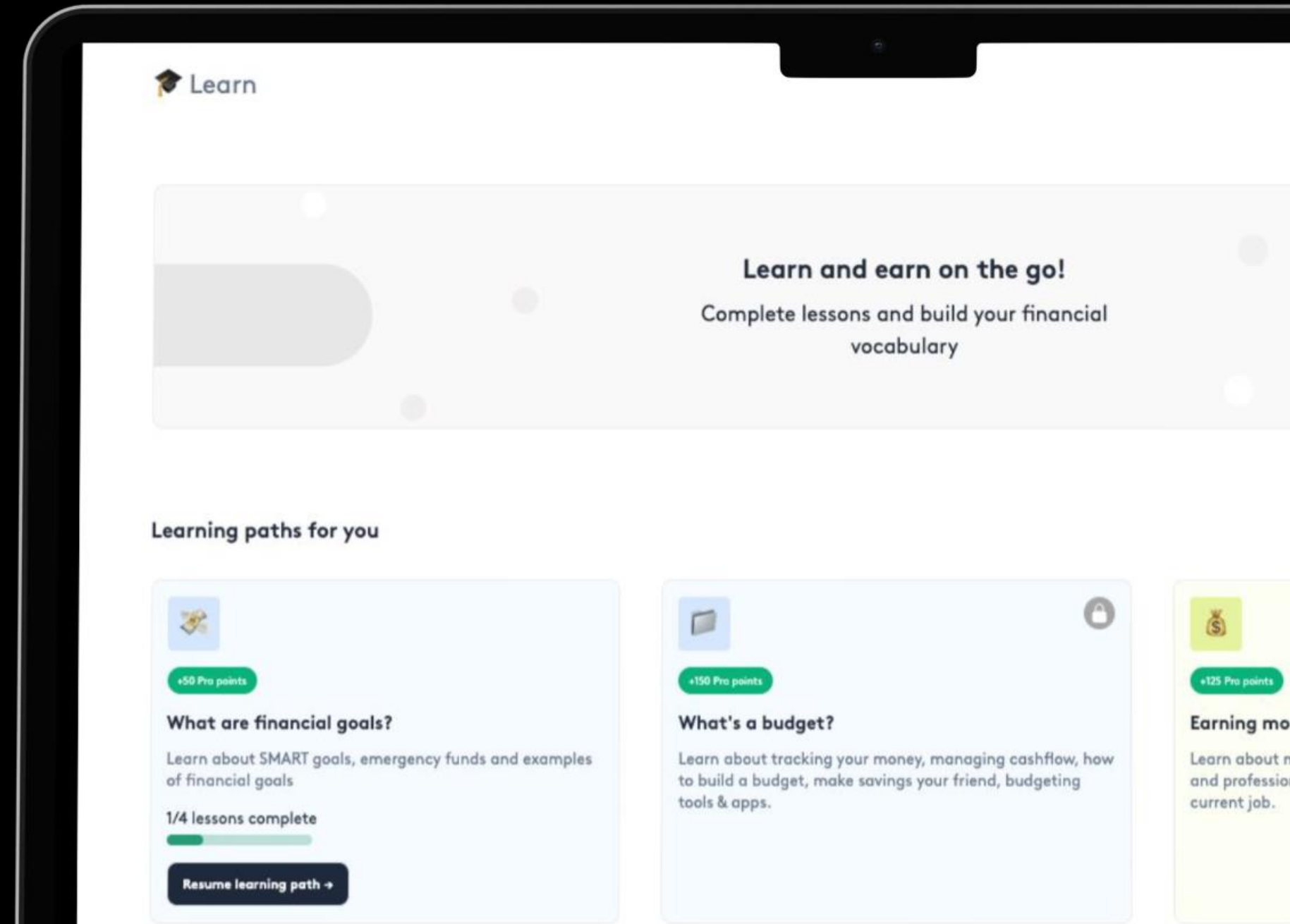
SALAD

MONEY

**Increase loan
repayments by 15%**

prograd

Increase conversion rates by 18%



Ready to transform financial education at your bank?



Daniel Rose
CEO
daniel@doshi.app
+44 7522 108 408

