

**INVEST CONNECT
MARKETPLACE**

INVEST WITH PURPOSE, CONNECT
FOR SUCCESS


We Connect Investors, Business Owners &
Professional Services in a thriving
Marketplace




Ninika Nanda

Founder

Invest Connect Marketplace



Rita
Innovation,
entrepreneur



Darren
Technology
Consultant



Caroline,
Brand
Strategist




Simon
Investor


Mentor



Stephen
Investor



Riya
Strategist



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Kiara
Fund
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Neighbourhood



Kelly
Innovation,
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Dan
VC Advisor

**UNI
FRIEND**



Monika
Innovation
Entrepreneur



Derek
Legal Service
Consultant

**Neighbourhood
Community**

OUR STORY

WELCOME TO INVEST CONNECT MARKETPLACE



Who We Are: NINIKA NANDA, FOUNDER



Our Mission: Connecting Investors, Entrepreneurs, and Service Providers Seamlessly in a thriving Marketplace.



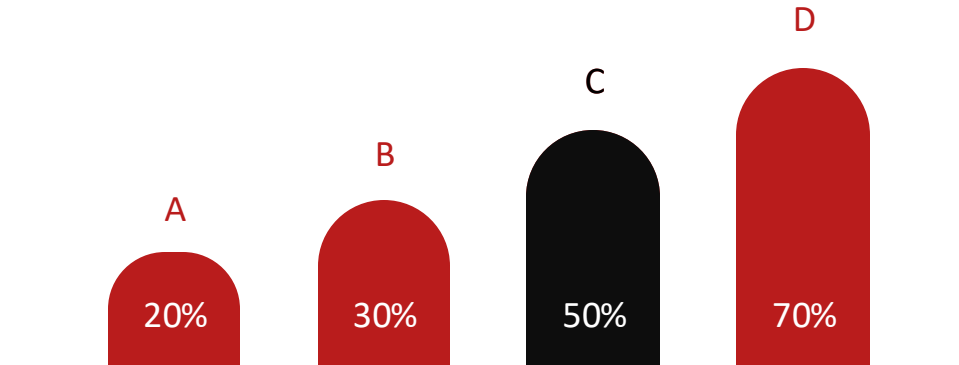
Our Vision: To become the leading global platform that transforms the investment ecosystem by connecting opportunities, enabling collaboration, and unlocking the full potential of businesses and investors, fostering a thriving economy for all stakeholders.

INVEST WITH PURPOSE, CONNECT
FOR SUCCESS

Poll Question:

"What percentage of startups fail within the first five years due to lack of funding?"

Options:



Correct Answer:

50% (This highlights the significant challenge of securing funding and sets the stage for Invest Connect Marketplace's relevance.)



FSB (Federation of Small Businesses)



ONS (Office for National Statistics) data



British Business Bank research

ADDRESSING KEY CHALLENGES IN FUNDING AND INVESTMENT



For Investors:

Difficulty finding credible, high-potential opportunities.



For Startups:

Challenges in accessing the right funding and mentorship.



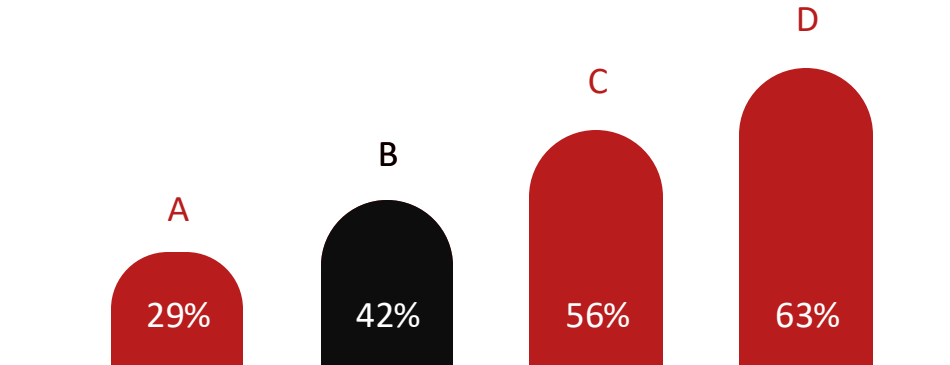
For Service Providers:

Limited access to a targeted client base needing their expertise.

Poll Question:

"What percentage of small businesses report that access to funding is their top obstacle?"

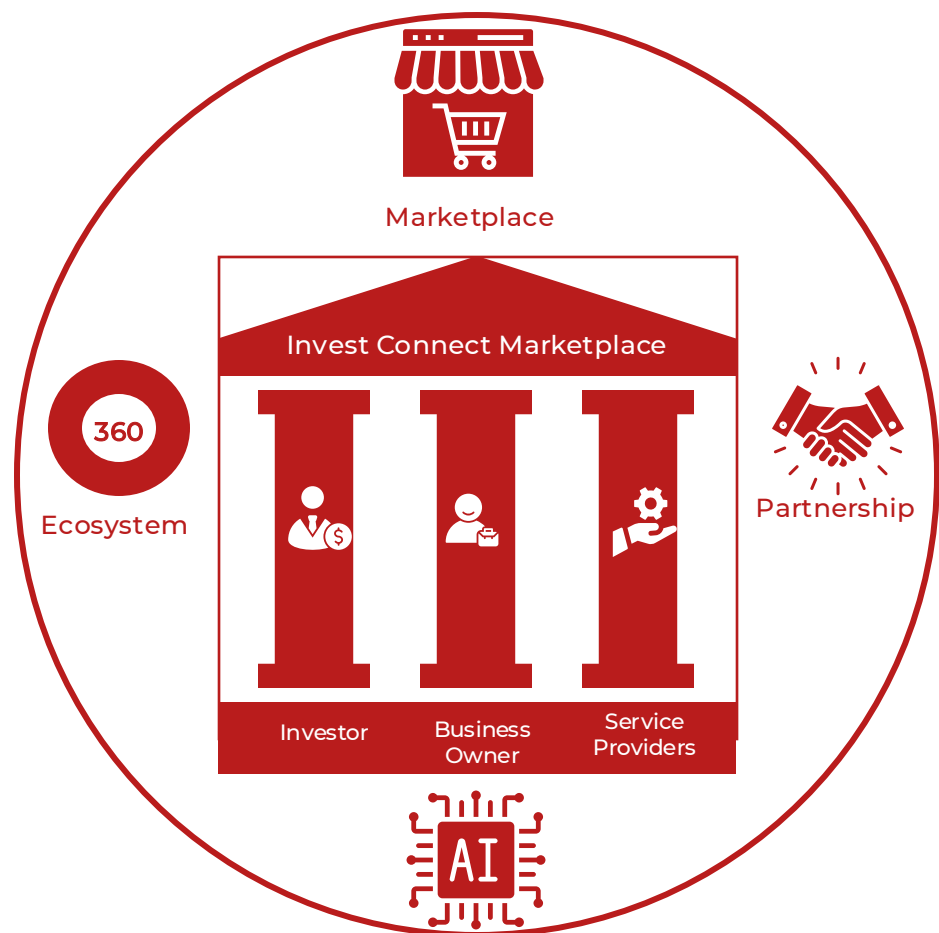
Options:



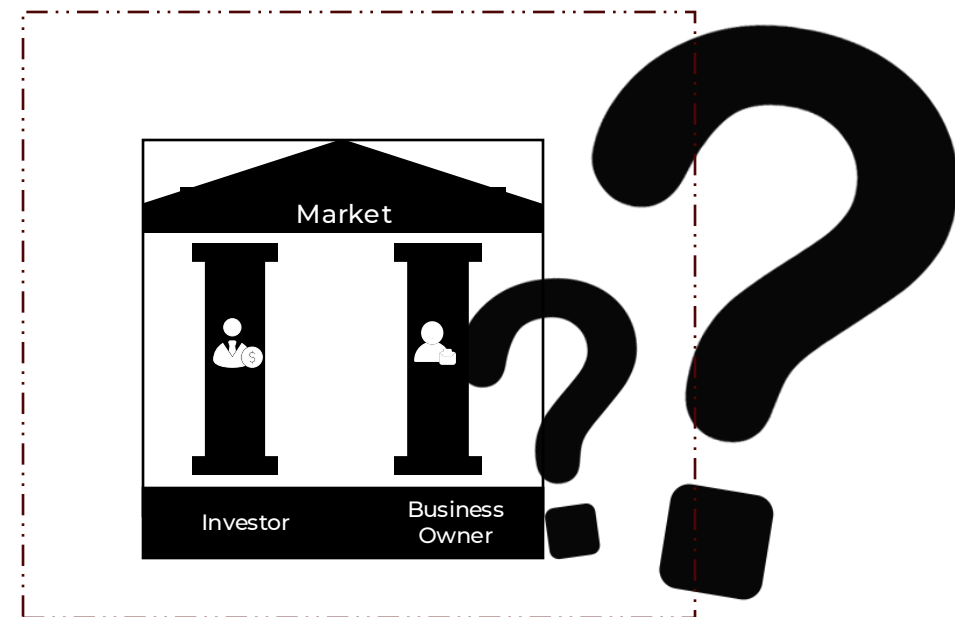
Correct Answer:

42% (This statistic emphasizes that access to funding is a primary barrier, illustrating the critical need for solutions like Invest Connect Marketplace.)

DIFFERENTIATOR



MARKET



WHY CHOOSE INVEST CONNECT MARKETPLACE?

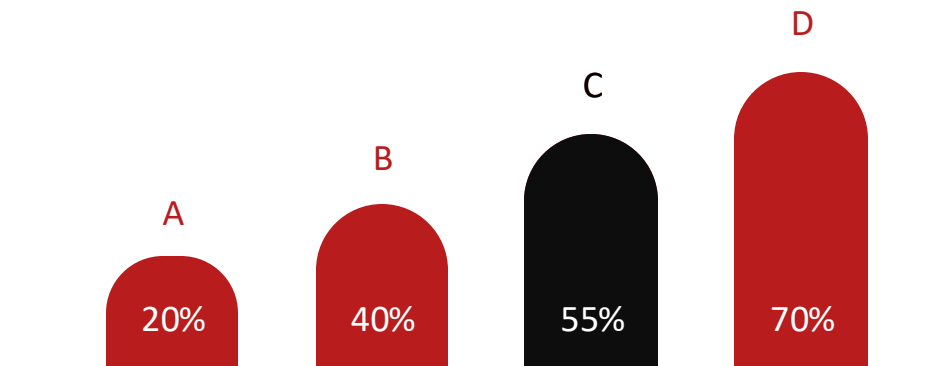
-  AI-Driven Real-Time Data Insights
-  Personalized Experience
-  Global Accessibility
-  360-Degree Support Ecosystem
-  Collaborative Community Platform
-  Smart Due Diligence Tools
-  Seamless Integration
-  Scalable Solutions for SMEs and Startups
-  Business Performance Dashboards
-  Secure and Transparent Transactions

Many more

Poll Question:

"What percent of investors say they struggle to find credible, growth-oriented businesses?"

Options:



Correct Answer:

55% (This supports the idea that investors also face challenges in discovering quality investments, reinforcing the mutual benefits of Invest Connect.)



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A MARKET PRIMED FOR INNOVATION



Early Traction



Need for Innovation

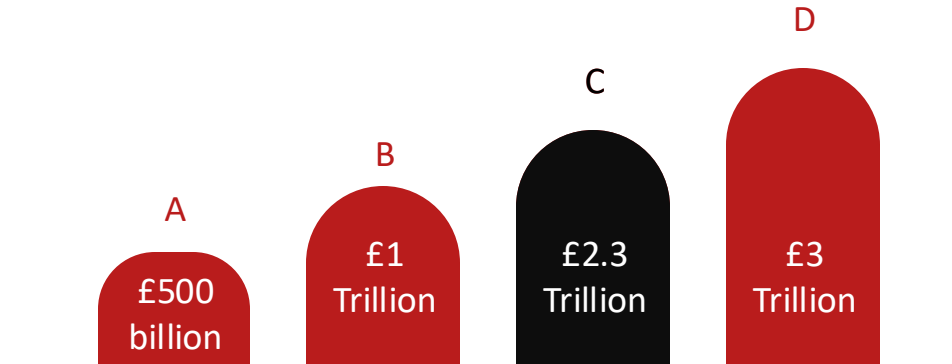


Synergy Exploration

Poll Question:

"What is the estimated size of the UK SME market?"

Options:



Correct Answer:

£2.3 trillion (This showcases the market potential and indicates why this sector is ripe for an innovative marketplace like Invest Connect Marketplace.)



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ONS (Office for National Statistics) data



British Business Bank research

OUR CONSUMERS



Many more

JOIN US IN BUILDING THE FUTURE OF INNOVATION

Our Vision: A global leading platform in Funding & Innovation space i.e Marketplace.

Our Team:



Ninika Nanda,
Founder, CEO & CPO



Dr Sukanta Jena,
Business Advisory



Myriam Hofri,
Business Advisory



David Appleton
Finance, Advisory



Ashutosh Tripathy
Data & IT, Advisory

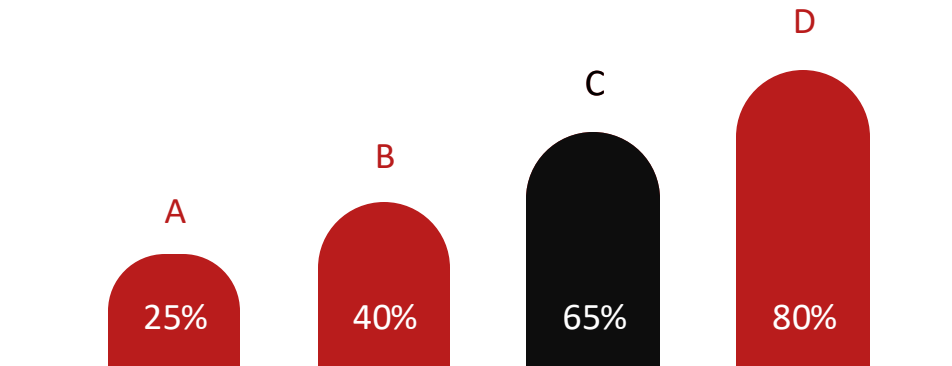


Tiffany Nana Afua Appiah
Digital Engagement Specialist

Poll Question:

"What percent of investors are interested in using platforms that simplify connections with entrepreneurs and service providers?"

Options:



Correct Answer:

65% (This reinforces the demand for streamlined platforms, validating Invest Connect Marketplace's mission and future potential.)



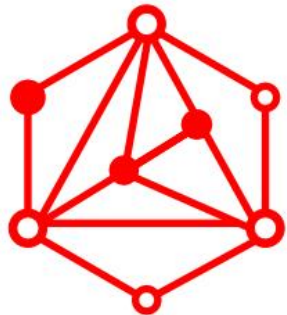
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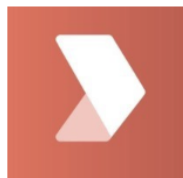
ONS (Office for National Statistics) data



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**INVEST CONNECT
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Thank You!

Women Of Fintech

THANK YOU

